

## Gold Smart Guide to Selling Gold

Gold Smart is New Zealand's safest, most secure way to get cash for gold – fast. Whether you're looking to **sell gold**, **sell silver** or **sell jewellery** or are interested in selling silver coins, our licensed gold buyers are friendly, professional and discreet. Our **Gold Smart Value Guarantee** ensures you get the highest available price for your items, and you usually get your cash the very same day! Plus, the entire process is 100% FREE, with no hidden fees.

There are **four** ways to sell your gold and other items with Gold Smart.

### In Person

If you live in the Auckland area, dropping by our Ellerslie HQ couldn't be easier. Our gold buyers Auckland office is comfortable, our staff friendly and professional, and the entire process of appraisal and payment takes less than an hour.

Simply call or email us to set up an appointment. While you wait, we'll look over your items, weigh them using a precision scale, test for purity and calculate our Gold Price Offer. If you agree on the price, we'll pay you immediately. If not, no worries. There is no cost for having your gold appraised, and there is never, ever any pressure to sell.



### Via Free Courier Pack

Selling silver and gold for cash doesn't have to be done in person. If you can't get to our office, you can send your gold to us safely and securely -- at no cost to you. [Click here](#) or call to request a Gold Smart Courier Pack containing everything you need to send us your gold. The service is free and there is absolutely no obligation to sell. If you're not happy with the price of gold we quote you, we will return your items to you, no questions asked.



Sending your gold via courier pack is **safe and simple**. Wrap your items, fill in the enclosed form and place it all inside your courier pack.





Bring the courier pack to your local New Zealand PostShop – they will process it free of charge. Then email or call us with your tracking number. Your item will normally arrive overnight.

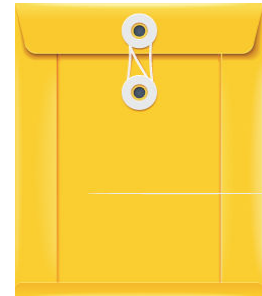


Our expert team will look over your items, weigh the gold using a precision scale, test the gold for purity and calculate our offer. A friendly Gold Smart representative will then contact you to discuss your items and offer you a price. If you accept our offer, we'll transfer the money directly into your account. If you decide not to sell, your items will be returned to you at no charge.



## Send us your gold in your own, signature-required parcel

If you'd rather not use our courier pack, you can send us your gold items via Track & Trace courier, same-day delivery service or a similar method. Our gold buyer will review your items and contact you with an offer. If you decide to sell, Gold Smart will add an additional \$10.00 to your payment to reimburse your postage cost. If not, we will return your items to you at no charge.



## Request a VIP Gold Smart pick-up from your location

If you are too busy or have a large amount of gold to sell, a Gold Smart gold expert may be able to come to you. Simply contact us to check available appointment times and locations.



## What is your gold worth?

Our Gold Buyers NZ buy gold in any condition, including gold jewellery (yellow gold, white gold, rose gold, etc), old gold, unwanted gold, scrap gold, broken gold, gold bullion and gold coins, as well as silver and diamonds and other precious stones. If there are stones in your jewellery that you do not wish to sell, they can be removed and returned to you.

The value of your gold is determined by three things – the weight, the carat and the current market price. Higher carats contain more gold (e.g. 18ct has two times more gold than 9ct) and a heavier weight means more cash. Don't worry if you're not sure your jewellery is real gold – the Gold Smart experts will test it and, if it's not, return it to you at no cost.

**Gold Smart makes selling gold SAFE and EASY**

# Testimonials

Having some gold bullion to sell, my first port of call was a gold merchant at my local shopping mall. The buy price I was given was surprisingly low compared to the price that I was expecting from having researched the current market value. The pricing the shopping mall merchant initially offered was a fraction of the value. Not convinced that they were offering a fair price, I contacted Goldsmart and was impressed with not only being offered fair market rates, but by the impeccable service they provided. They operate from secure premises and the funds were transferred into my bank account promptly. I have no hesitation in recommending Goldsmart as not only a trader who understands the true value of gold, but will conduct their business in a prompt and pleasant manner.

**Benjamin**

I'm so glad I did my research when it came to selling my gold. I approached three gold buyers and Gold Smart was by far the best. They were the friendliest, had great communication and, most importantly, offered me the best price for my gold, by a long way. I will certainly recommend you to friends and family. Thanks Gold Smart.

**Gina**

I would happily recommend GoldSmart as a trustworthy, efficient and friendly operation for selling old jewellery – the courier delivery option through to follow up consultation and completion of the process was very convenient, reliable and easy – an excellent customer service experience all round. Thank you again.

**Sarah**

After researching gold buyers and the current price of gold, Gold Smart stood out head and shoulders above the others. Rich and Anita are well informed, professional and certainly offered the best prices. Extremely easy to do business with and payment on the spot. I have now done 2 different trades with them as well as recommended two friends who have also been very satisfied. Great team – highly recommended.

**Joan**

It was an absolute pleasure doing business with Gold Smart. They are highly professional and the nicest people too. Felt extremely comfortable dealing with them and the way they communicated with me. I went to a well known jeweller on Broadway before I went to Gold Smart and was most disappointed with their attitude, service and especially the price they offered me. Don't go anywhere else if you are thinking of selling your gold. They will give you the best price and you will be amazed at what your old gold is worth.

**Debby**

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Web: [www.goldsmart.co.nz](http://www.goldsmart.co.nz)